

School of Design

DESIGN FOR SUSTAINABLE TRANSFORMATION



Bachelor of Design (B.Des)

B.Design

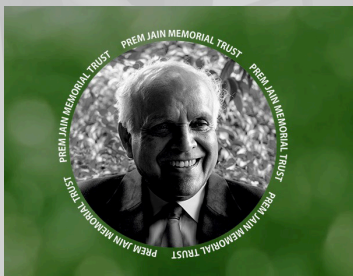
The Bachelor of Design (B.Des) offered at Manav Rachna is a four-year degree that offers five tracks for specialization.

The students undergo foundation training in the first year which include teaching fundamental design principles, methodologies, ideas, and skills essential to all design disciplines.

Specializations

- Interior and Spatial Design
- Product Design
- Communication Design
- Fashion Design
- Animation & VFX Design

Knowledge Partner
In Sustainability



Key Highlights

- Comprehensive, Hands-On Learning: Interdisciplinary programs with live projects, cutting-edge labs, and studios.
- Advanced Specializations in Design: Master Animation & VFX, Interior, Communication, Fashion & Product Design with advanced tools like CAD, UX/UI, and 2D/3D software (latest tools & technology).
- Industry-Aligned: Gain real-world experience through internships, masterclasses, and global expert sessions.
- Global & Inclusive Opportunities: Placement support, scholarships, bilingual instruction, and mentorship for a career-focused education.
- IIID Institutional membership: Broaden your horizons with industry exposure and experiential learning.

State-of-the-art Lab and Facilities

1. Model Making and Material Lab with latest tools and technology for 3D prototyping and testing.
2. Fashion Design Lab with best sewing machines and other fashion design equipment.
3. Product Design Prototyping Lab with CNC, Laser cutting machine, carpentry machines, 3D scanner and 3D printers.
4. Computer Labs with latest software for graphics, 3D rendering, modelling and lab.
5. The Kinwar Design Lab - This one of a kind design hub for garments construction and pattern making, is home to work class infrastructure equipment including juki buttonhole & interlocking machine, juki sewing machines and portable sewing machines.



Advisory Board



Kohelika Kohli

CEO & Creative Director –
K2India | Trustee - Museum of
Women in the Arts, India
Alumni – Pratt Institute of
Design, New York



Sandeep Varma

IED Italy Alumnus,
Founder Studio 34



Nilesh Kirtane

Alumnus NID- Industrial
Design, Honda Head of
Design (2w - ICE and EV)



Vijay Mathur

DG & CEO,
Apparel Training & Design
Centre, Ex- Chairman, Glocal
Skill Management Pvt. Ltd.,
New Delhi



Sheetal Rakheja

Managing Partner,
Aeon Design & Development
Chair, IGBC Delhi Chapter
IGBC Executive Committee Member
IGBC Accredited professional
LEED AP, President WICCI,
Architecture U.P. Council



Shubit Sagar

Visual Designer, Alumnus,
National Institute of Design,
Ahmedabad and Royal
Melbourne Institute of Technology,
Australia, Art Director at Gartner
Research and Advisory Services



Rohit Raghuvanshi

Alumnus IIT, M.Des - Industrial
Design, NIFT, B.Des
Lifestyle Product Design,
Head of Design Sonalika
and Solis Tractors



Hemant Sud

Director & Principal Designer:
Abraxas Interiors / Abraxas
Lifestyle Founder &
Chairman: Indian Institute
of Interior Designers: IIID-DRC



Vipul Singh

Alumnus, School of Planning
& Architecture, Principal
Architect – Design Accord
M. Arch. (Industrial Design)



Kuntal De

Alumnus NID- Industrial
Design, Ex Dean MIT Pune
and Avantika University



Payal Jain

Indian Fashion Designer – Corporate Designs
Author of Academic Book on Fashion Studies
Former Member of the Board of Governors of
Fashion Design Council of India (FDCI)
Founder Trustee of Prem Jain Memorial Trust (PJMT)

Get Upto **100% Scholarship***

on Merit*



**MANAV RACHNA INTERNATIONAL
INSTITUTE OF RESEARCH AND STUDIES**

'Deemed to be University' under Section 3 of the UGC Act, 1956
NAAC ACCREDITED 'A++' GRADE INSTITUTION

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